▶ Digital Media Academy

Program of Choice
Hightower High School

Professional • Training • Technology

The Digital Media Academy exists to provide students exposure and skills applicable to digital media career pathways and to prepare students for entry-level positions or college career readiness upon completion of the program.

Sample career opportunities include:

- Digital Marketer Animator
- Web Developer
- Graphic Designer
- Product Developer

Requirements of the Academy:

- Complete five Digital Media credits
- Enroll in a AAC or above level English course all four years (Formerly known as Pre-AP)
- Complete all appropriate course certifications

Sample Enrichment Activities:

- KHOU tour and viewing of live broadcast
- University of Houston Valenti School of Communication tour
- Regal Theater tour
- Houston Film Commission Presentation
- TSU School of Communication tour

SAMPLE High School Plan: The sample below is for the class of 2024 and beyond. Variations such as involvement in athletics, fine arts and summer courses taken will affect the actual high school plan for each student. Courses that are in **BOLD** are requirements for the Digital Media Academy. You are required to take at least one AAC level or above core course all four years.

Note: Advanced Academic Course (AAC) were formerly known as Pre-AP

	9th	10th	11th	12th
1	AAC English I	AAC English II	AP English III	AP or DC English IV
2	World Geography	World History	US History	US Gov't and Macro-Econ
3	Algebra I	Geometry	Algebra II	Pre-Calculus
4	Biology	Chemistry	Physics I	Science Elective
5	Language I	Language II	Fine Arts Elective	PE
6	Health and Professional Communication	Elective	**Graphic Design and Illustration II**	**Practicum in Graphic Design and Illustration**
7	**Principles of Arts, A/V Technology, and Communications**	**Graphic Design and Illustration I**	**Graphic Design and Illustration II Lab**	

For more information, please visit www.fortbendisd.com/digitalmedia.

Academy Specialized Courses:

Graphic Design and Illustration I + Lab

(See **page 26** for course description.)

Graphic Design and Illustration II + Lab

(See **page 26** for course description.)